

## **WHO WE ARE**

Tallwave is a digital agency that specializes in driving growth for businesses of all sizes. We are a team of passionate, data-driven marketers, designers, and creative problem-solvers committed to delivering exceptional results.

#### **OUR CORE VALUES**

#### Maverick attitude

To be a maverick, you must embrace an unconventional way of thinking. We take a few calculated risks to find the best outcome for our clients.

#### Relentless pursuit

We never stop being curious. Curiosity leads to learning, to growing, and persevering through even the toughest challenges.

#### Selfless teamwork

None of us are in this race alone. We know combining our efforts leads to better work. And in the end, we celebrate the efforts and contributions made by all.

#### Thoughtful rigor

Thoughtful rigor: We solve difficult problems with thoughtfulness and precision. We believe details matter. We take pride in our work.

# WHAT WE DO



#### **Integrated digital marketing**

In today's fast-paced digital landscape, reaching and resonating with your audience is essential for business success. Our digital marketing services empower your brand to stand out among the clutter.



#### Digital experience design

From websites to portals, apps to e-commerce sites, your digital properties are arguably your brand's hardest-working assets.

These digital experiences support online and offline engagement with your audience at every customer journey stage.



### Data strategy and analytics

Our data services underpin and inform our digital marketing and digital experience design work.

They unlock the insights that drive our strategies, enabling smarter business decisions that drive real results.



### **WHY TALLWAVE**

The philosophy that guides how we interact with our clients is that we do better together. To us, that means a sense of shared ambition and truly acting as an extension to our clients' teams. It means keeping a balanced perspective with our gaze pinned on the big goals we aim to accomplish together without losing sight of opportunities for "quick wins" along the way. It means approaching every challenge with an attitude of "impossible unless," seeing the opportunities in the midst of challenges and believing we can break through them together.

### **FAST FACTS**

Website: Tallwave.com Founded in: 2009

Headquarters: Scottsdale, AZ

Awards and recognitions: Google Partner, Microsoft Advertising Partner, Phoenix Business Journal Healthiest Employer, AZIMA TIM Award (2019), AZIMA TIM Digital Presence Design & Development Award (2019), AMA Best Online Marketing Campaign Award (2019), Inc. 5000 Company (2019, 2017, 2016, 2015, 2013), Phoenix Business Journal Best Places to Work (2019, 2013), azcentral Best Places to Work (2019, 2021), CareerBuilder Top Companies to Work for in Arizona (2015), CIOReview Most Promising Customer Experience Management Companies (2021)

### **CURRENT + PAST PARTNERS**



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